

## **SEXUAL HEALTH WEEK 2016, 12–18 September**

[www.fpa.org.uk/SHW16](http://www.fpa.org.uk/SHW16)

Sexual Health Week is an annual week run by FPA, to raise awareness of sexual health issues through the media and provide information and resources to sexual health service providers, who often use the week to develop their own public-facing activities and promotions.

This year's theme is sexually transmitted infections (STIs) and we'll be busting myths, encouraging condom use and letting people know about their testing options.

### **What we've done so far**

In July, we surveyed more than 2,000 people aged 16+ from across the UK to find out what they knew and thought about sexually transmitted infections, getting tested, and using condoms. The results were nationally representative by age and region.

The survey showed very clear differences between age groups, particularly between the youngest and oldest and very noticeable in differences in education. While younger people reported more STI education than older age groups, the numbers are still woefully low and much more needs to be done to ensure lessons explore the context of STIs and safer sex, including condom negotiation.

We'll be releasing the survey findings to the media for the start of the week.

### **Resources**

We used the survey results to develop ideas for posters on testing options and condom use.

Posters are currently being finalised and we have received feedback on these from a number of providers as well as FPA staff. We aim to have them available for download by the end of August in advance of the week.

Other findings will be addressed in our wider website content and highlighted in a briefing for health professionals which is currently in development in consultation with BASHH.

General branded Sexual Health Week materials are also being made available on our website for those who wish to promote sexual health messaging during the week but have their own activities and resources.

## **During the week**

During the week itself, FPA will be focusing on media activities and social media promotion to drive people to information on our website. We are also asking providers to let us know about local activities they are doing.

The social media hashtag for the week will be #SHW16

## **Updates and further information**

To join our email update list for the week go to [www.fpa.org.uk/shw16](http://www.fpa.org.uk/shw16)

For more information email [press@fpa.org.uk](mailto:press@fpa.org.uk)